

PRIME Cymru AWARDS 2017



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“ I happen to believe that the experience and skills which people build up over a lifetime are an invaluable resource and it is madness for society not to make use of this. PRIME Cymru continues to develop new ideas and approaches, to enable older people to become and remain economically active and, in fact, is the only organisation in Wales that exists purely to help older people achieve their ambitions.

I'm increasingly proud of what my charity PRIME Cymru is managing to achieve. ”

*His Royal Highness The Prince of Wales,
Founder and President of PRIME Cymru.*



Awards Programme

11th July 2017. Craig-y-Nos Castle, Powys

- 2.30 pm** Arrival at Craig-y-Nos Castle.
- 3.00 pm** Take seats for Awards Ceremony.
- 3.45 pm** Welcome by Awards Host, Lucy Owen, to His Royal Highness The Prince of Wales.

Presentation to the winners of the 2017 PRIME Cymru Awards for:

- New Business
- Growth Business
- Green Business
- Mentor of the Year

- 4.20 pm** Thanks to His Royal Highness The Prince of Wales and guests from Stephen Pegge, Chairman PRIME Cymru.
- 4.30pm** High tea served for guests.





Warren Davies Property are proud and delighted to be supporting the 2017 PRIME Cymru Awards.

Warren Davies is a new property management and letting company based in Llanelli providing a friendly, reliable service to both landlords and tenants.

www.warrendaviespropertyltd.co.uk

Welcome to the PRIME Cymru Awards 2017

Welcome to the PRIME Cymru Awards 2017 in Craig-y-Nos Castle, Powys.

A beautiful gothic revival mansion in mid Wales, this was once the residence of the celebrated opera diva Adelina Patti (1843 - 1919) who during her lifetime became one of the world's most famous and highly rewarded entertainers.

PRIME Cymru's Awards are about celebrating the diversity and wonderful achievements of our clients' business ventures and the dedication of our volunteer mentors.

We are delighted to welcome Lucy Owen as the host of the Awards once more, who has taken time out of her busy BBC schedule to host the event.

We are very honoured to welcome our Founder and President His Royal Highness The Prince of Wales who has taken precious time out of his international engagement schedule to support his charity, our clients and mentors, by presenting the Awards to this year's winners.

For over 16 years PRIME Cymru has been the only organisation in Wales entirely dedicated to providing tailored, individual support to assist people over the age of 50 to set up a business or secure

employment. Often we are providing a lifeline in terms of confidence building, skill building, business advice and simply being a supportive ally as older people face redundancy, loss of income and isolation. Together we help turn barriers into opportunities and transform what can sometimes seem quite hopeless situations into success stories with happy, positive outcomes.

We rely on the support of our generous Patrons, funders and Corporate Sponsors to enable us to do our vital work and I would like to take this opportunity to say thank you to each and every one of them for their continued help.

Today is all about celebrating and rewarding people who are supporting, mentoring, managing and inspiring – by Making it Work for the Over 50s.

From all the team at PRIME Cymru we hope that you have a most enjoyable day and we would like to wish all our finalists the best of luck!

David Pugh Chief Executive, PRIME Cymru



Hosted by Lucy Owen, one of the most familiar faces on television in Wales. An experienced and accomplished broadcaster, she presents BBC Wales' flagship news programme 'Wales Today' and the popular consumer programme 'X-Ray'. Lucy began her career at HTV Wales, also presenting ITV network news, before moving to BBC Wales nine years ago.

Finalists for the New Business Award

Sponsored by



Powys has a thriving local economy built on a strong tradition of entrepreneurship, innovation, and community spirit. The people of Powys are the key to the success of our economy and everyone has an important contribution to make. The County Council is committed to working with our partners to encourage new and existing business to grow and to develop a skilled and inclusive workforce. Powys County Council is delighted to be the sponsor of the PRIME Cymru Awards New Business category.



Angelika Herold
Angels & Elfs

Angelika, originally from Munich, previously worked for companies, such as Euler Hermes and Tata Steel, has started a business designing, making, and selling unique handcrafted fabric dolls. She has trade marked her doll designs and all her dolls are certified as safe for children of all ages and carry the CE mark.



Sue McGuire
Free Spirit Family Trees

Free Spirit Family Trees is a genealogy research service started by Sue McGuire in Swansea. Prior to setting up her own business, Sue had a career in healthcare management but has always been fascinated by genealogy and was a volunteer in Swansea Archives.



Nic Williams

After working in a variety of people orientated and hospitality jobs, Nic saw a niche in the market and decided to use her skills to develop her own business idea. Nic's business supports people in their home and lifestyle by doing gardening, decorating, dog walking, cleaning, de-cluttering and accompanying people on outings.

Finalists for the Growth Business Award

Sponsored by



Walker Cambria Investment Management, based in Swansea, work closely with intermediaries to provide investment management services for their clients. As part of the Walker Crips Group, they can draw on the resources and experience of a 100 year old company that is listed on the London Stock Exchange. Walker Cambria Investment Management is delighted to sponsor the Growth Business Award Category.



Dave Marchant
Coedcae Services

Dave Marchant gave up a lucrative job in IT to start Coedcae Services. Coedcae provides all aspects of domestic and commercial tree management and supplies locally sourced kiln-dried logs for firewood. The business has expanded dramatically in the past year and Dave is now looking for new premises.



Carolyn Parry *Career Alchemy & Careers Advice for Parents*

Career Alchemy is an online and face to face career coaching and training business which helps individuals and organisations to create and develop fulfilling, meaningful, and sustainable working lives through its highly successful INSPIRED Career Development Programme. Carolyn has recently expanded her business into Careers Advice for Parents.



Lynn Kay
Beat It Percussion

Beat It Percussion provides hands-on music making workshops for people who are disabled or disadvantaged, of all abilities. Lynn has recently expanded the business with a Drumming Together programme for people living with dementia and those who support them in Powys.

Finalists for the Green Business Award

Sponsored by



Abaca organic mattresses are traditionally handmade in Carmarthenshire. These bespoke luxurious mattresses are made from natural materials, including the purest organic Welsh wool and organic fabrics. Abaca Organics are delighted to sponsor the Green Business Award Category. www.abacaorganic.co.uk



Llinos Griffiths
Dyfi Naturals

Llinos Griffiths is an artisan producer of natural soaps in Machynlleth. The soaps are traditionally handmade in small batches using all natural ingredients such as coconut oil, sustainable palm oil and shea butter. Llinos enjoys selling her soaps in local shops and at craft fairs and farmers' markets.



Alex Holland
Mental Rentals

Alex's business is unique holiday rental accommodation including a vintage caravan and a 24ft long clinker built boat on a hillside 750ft above sea level in the Cambrian mountains. The accommodation is all made from upcycled or recycled materials, powered using solar panels and heated by antique wood burners using wood from local farms.



Danny Deering
Bio Energy Therapy Wales

Following debilitating injuries to his neck and spine, former South Wales Police Officer Danny went to see a Bio Energy Healer, and after 7 months was totally transformed and completely pain-free without medication. Following a 12 month training course, Danny now treats clients using natural, holistic approaches and Bio Energy Therapy.

Finalists for the Mentor of the Year Award

Sponsored by



LLOYDS BANK

Lloyds Banking Group is delighted to sponsor the Mentor of the Year Award. We have a longstanding association with PRIME Cymru and our independent charitable Foundation has funded and supported its work over many years. Our goal is to Help Britain Prosper, and we are proud to support PRIME Cymru's continuing achievements in helping those over the age of 50 to set up businesses and get into employment. We are committed to continuing to mentor many other businesses, charities and social enterprises in Wales as part of our target of 240,000 colleague volunteering hours across the United Kingdom in 2017.



Wynne Evans

Wynne, who is a County Councillor in Pembrokeshire has been a mentor with PRIME Cymru for many years, and says he has enjoyed every minute. With many great business ideas, Wynne says his role is to help and support PRIME Cymru clients to achieve their dreams.



Rob Challenger

Having worked in banking for the past 20 years, Rob was looking for a new challenge, something that would help his own personal development whilst giving something back. Becoming a PRIME Cymru mentor offered him the opportunity to empower people to see a future, through giving up a little bit of his time.



Debbie Price

Debbie was one of 750 employees who went through a very public redundancy from Tata Steel in Port Talbot. As a mentor, she has found that being able to help others through a difficult time has been incredibly powerful, by helping clients regain their confidence and assist them in finding their happy place again.

Become a Patron

Becoming a Patron of PRIME Cymru ensures our charity can continue its vital work across Wales...

What can your Patronage help us achieve?

- We help the equivalent of 2.5 people every day to find work or start a business
- Every £1 donated to us can in turn contribute an estimated £5 to the Welsh economy
- We have an incredible success rate with nearly 80% of our clients achieving positive outcomes
- £1000 donation can mean that we support 2 individuals into work or setting up in business, which has the knock on positive impact for their families and community
- Every year we contribute over £3.67 million to Wales in terms of Social Return on Investment (SROI).

To become a Patron please contact us on enquiries@primecymru.co.uk or **01550 721813**, we would be delighted to discuss further and answer any questions you may have.

