

## SPONSOR PACK



# PRIME Cymru AWARDS 2017

**“I am increasingly proud of the work done by PRIME Cymru”**  
HRH The Prince of Wales, Founder and President

PRIME Cymru, the Prince's charity that supports people over the age of 50 to start their own business or find employment, announced that nominations are now open for the 2017 PRIME Cymru Business Awards in Wales.

The PRIME Cymru Awards categories are: New business, Growth business, Green Business and Mentor of the year.

Last year's winners of the PRIME Cymru Business Awards were presented their Awards by His Royal Highness The Prince of Wales at an Awards ceremony hosted by Lucy Owen (BBC) at The Brangwyn Hall, Swansea on the 4th of July. The videos about the Award winning businesses can be seen on our website at [www.primecymru.co.uk](http://www.primecymru.co.uk).

His Royal Highness The Prince of Wales told the audience of invited guests he felt strongly about helping older people set up in business and find employment. He added: “*You are a great credit to this country and Wales and I'm so glad we're able to provide that little bit of help which is so badly needed by those who may feel that nobody is interested in them anymore. Don't worry – I am!*”

“*Since we were established by HRH The Prince of Wales we have helped more than 11,000 people in Wales over the age of 50 to set up a business or find sustainable employment and every year PRIME Cymru returns over 3.75 million pounds to the Welsh economy, in terms of social return on investment. We are delighted to announce the opening of our 2017 Awards*”, said David Pugh, Chief Executive, PRIME Cymru.





## PRIME CYMRU BUSINESS AWARDS 2017 SPONSORSHIP OPPORTUNITIES

### HEADLINE SPONSOR

- Logo and branding as headline sponsor on all marketing and PR promoting the awards
- Prominent table of ten at the Awards Ceremony luncheon
- Headline branding at the Awards Ceremony including mention in the script and logo placement on screen and banner throughout event
- Photo opportunity with award winners
- Logo on winner award certificate

### CATEGORY SPONSOR

- Prominent table of ten at the Awards Ceremony luncheon
- Logo and branding as headline sponsor on all marketing and PR promoting the category
- Branding at the Awards Ceremony including mention in the script and logo placement on screen during category
- Photo opportunity with award winners
- Logo on winner award certificate for chosen category

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